



## **VOICE SMART NETWORKS TO SPEAK AT INDUSTRY CONFERENCE OF LEADING BUSINESS TECHNOLOGY PROVIDERS**

LOS ANGELES/VENTURA/ORANGE COUNTY/SAN DIEGO – September 30, 2013 - Voice Smart Networks, an industry leader in unified communications, announced today that the company is speaking at STAR CON, Technology Assurance Group's industry conference of leading technology providers. Technology Assurance Group (TAG) is an international association of independently owned unified communications companies collectively representing nearly \$350 million in products and services. TAG's STAR CON will capitalize on the amazing exchange of information, ideas and experiences between attendees for the betterment of the customers they serve. The event will be held in San Diego at the US Grant Hotel and is scheduled to take place on October 20th through October 23rd.

The objective of STAR CON is to bring the brightest minds in the industry together to discuss current trends, best business practices and understand where the industry is headed as a whole. Voice Smart Networks has been invited to attend this event because of their dominant standing in the marketplace and their desire to

constantly remain ahead of the curve. The event will be packed with education from subject-matter experts and high-level discussion from the most successful companies in the industry.

"It's always a pleasure to attend conferences of this caliber," stated Mark Wadnizak, Partner of Voice Smart Networks. "We thoroughly enjoy connecting with other successful companies and learning best practices that increase our offering to our customers. By maintaining a proactive approach in adopting new methodologies and spending the time required to see what's emerging on the technological landscape, we are better equipped to increase our customers' profitability and give them a competitive advantage. As a leader, we consider it our duty to know what's coming and to help our customers adopt new technology. This proactive approach has served us and our customers well over the years and it is one of the main reasons for our success."

"Voice Smart Networks is a premier Member of TAG and an elite company in our industry," said Brian Suerth, Partner and EVP of Technology Assurance Group (TAG). "Everyone in attendance will learn from their

customer-centric approach and will benefit from their ideas as a model for success."

### **ABOUT VOICE SMART NETWORKS**

Founded in 1982, Voice Smart Networks is Southern California's leading data and voice company. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Voice Smart Networks is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, Voice Smart Networks has earned the position as the market leader and its customers' business through quality products and services.

As a premier member of Technology Assurance Group, Voice Smart Networks is able to fulfill all of its customers' technology needs. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery.

Voice Smart Networks delivers future technology today! For more information, please visit please call 800-500-2696 or visit us at [www.voicesmartnetworks.com](http://www.voicesmartnetworks.com).

**ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an

international organization of leading independently owned unified communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and

management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-946-2112 or visit [www.tagnational.com](http://www.tagnational.com).